



Book  
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## PA AND PROMOTIONAL SERVICES

We offer several packages tailored to your needs and budget. If you have any questions, please email [lovebooks@promoforauthors.com](mailto:lovebooks@promoforauthors.com)

### Standard Package

**\$235**

- Facebook/Twitter management: 3 x custom Facebook and Twitter promotion per week
- Unlimited distribution of review copies via Booksprout
- Optional in-house review
- Monthly giveaway featuring book of choice hosted on [www.lovebooksdaily.com](http://www.lovebooksdaily.com)
- Giveaway featured in our newsletter
- Book of choice/new release advertised on our website
- 4 x book of choice/new release Facebook promotion on our [Facebook page](#) per month.

### Premium Package

**\$285**

- Facebook/Twitter Management: 7 x custom Facebook and Twitter promotion per week
- Unlimited distribution of review copies via Booksprout
- Optional in-house review
- Monthly giveaway featuring book of choice hosted on [www.lovebooksdaily.com](http://www.lovebooksdaily.com)
- Giveaway featured in our newsletter
- Book of choice/new release advertised on our website
- 4 x book of choice/new release Facebook promotion on our [Facebook page](#) per month.

***Optional extra: Automatic inclusion in Love Books promotions +\$15***

### **Standard Christmas/One-off new release promotion**

**\$100**

- 3 x posts on our Facebook page for 2 weeks
- Giveaway hosted by us
- Pinterest promotion

### **Premium Christmas/One-off new release promotion**

**\$225**

- 7 x posts of our Facebook page for 2 weeks
- Giveaway hosted by us
- Pinterest promotion
- In-house review
- Unlimited review copies distributed via Booksprout
- Targeted boosted post with \$25

### **Social Media Only**

**\$145**

3 x curated posts on your Facebook/Twitter per week

## **FAQs**

### **What sort of Facebook posts do you do?**

Facebook posts can include any teaser images and buy links you send us. They will also include engaging images/memes themed around your books. You just need to give us a few ideas of what you would like to post and we'll do the leg work sourcing fun things to share!

### **How do you access my Facebook page?**

You will need to add a member of our team as an editor to your Facebook page to allow us to post content.

### **What does an in-house review include?**

We have a small, curated collection of reviewers who are able to write engaging and useful reviews for most sub-genres of romance. Reviews are posted to our website, social media, and on Amazon COM. They are great for review quotes!

### **What is Booksprout?**

Booksprout allows authors to access a huge amount of readers and offer out your book for review. We can't guarantee good review or the number that you'll receive but popular genres usually receive 50+.

### **What does the giveaway include?**

The giveaway will be run on our website via Rafflecopter. The prize will be a \$25 Amazon gift card and is a fantastic way of promoting your latest release or sale or even a backlist title. Readers will be encouraged to share your book and visit the buy link page. We handle the prize and the gifting of the card which is included in your package cost.

### **Do I need to commit to a long-term contract with you?**

You can purchase our packages monthly so if you find you need us more or less, we're totally flexible.

### **What is the add on option?**

We run monthly giveaways to promote books or increase Amazon or Bookbub followers. These are typically priced at \$25 per event but we offer our authors the option to take part in our monthly giveaway for only \$15. You won't have to sign up to anything as you'll be automatically put in for the giveaway by us.

### **What is the Christmas/new release package for?**

We've always offered a package to allow authors to take a break from promotion during Christmas but sometimes you just need an extra boost around release time. This allows authors to put some of the social media promotion in our hands.

### **I'm interested in getting started. What now?**

Hop over to our website and fill out the inquiry form. Alternatively you can email us at [lovebooks@promoforauthors.com](mailto:lovebooks@promoforauthors.com)