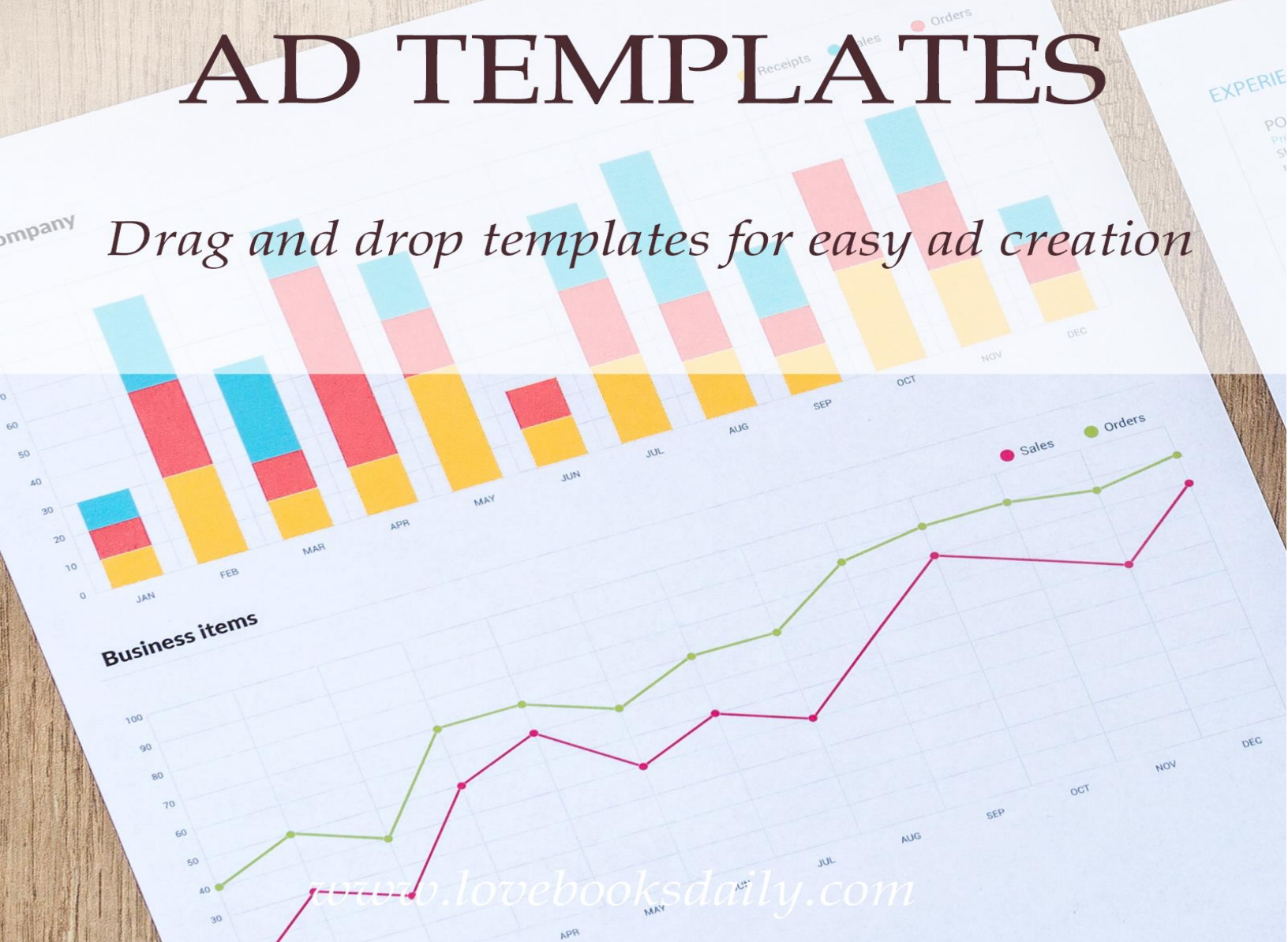


Book  
Wizz

You write, we promote

# FACEBOOK AD TEMPLATES

*Drag and drop templates for easy ad creation*



[www.lovebooksdaily.com](http://www.lovebooksdaily.com)



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## Facebook Ad Templates

Please click below for your Facebook ad templates

[Facebook Ads 1080 x 1080px](#)

[Facebook Ads 1200 x 628](#)

*You will need to sign up for a free account.*

[Click here for instructions on how to use your templates.](#)

Contents:

Best Practices

Text Suggestions

You write, we promote

## **Best Practices**

### **Why use Facebook ads?**

Quite simply, they reach people you likely haven't reached before. Facebook (as of 2023) is still the most used social media platform. When used and monitored well, Facebook ads can be lucrative.

### **Hint and tips**

- Start with \$5 a day.
- Always, always use your book cover on the advert. Generic images will get cheaper clicks but they won't convert to a sale as easily.
- Pretend everyone is stupid! Make it really clear you are advertising a book in your specific genre.
- Experiment with different backgrounds. They can be plain or scenic or involve people. Find out what gets you those clicks.
- Create at least 5 ads to start, all with different background images. Utilize both sizes within your ad set to ensure your image is displaying well across various devices.
- Make use of [Yaytext.com](https://yaytext.com) to add interest to your text.
- Keep a close eye on your ads! Track your earnings using the KDP dashboard.

## Text Ideas

Below are text ideas for you to tweak to fit your book.

❤️ FREE BOOK ❤️

Don't miss the start of this amazing series for FREE! *Describe your genre and tropes.* Forbidden romance catches the hero unawares when he meets the beautiful heroine.

*"Insert review quote"*

📖 On sale now! Discover the new series readers can't get enough of.

*Insert review quote.*

*Describe your genre and why people should read it.* This mystery series will keep you guessing the whole way through!

*Insert a 200 – 500 word snippet to show off your book.*

⚡ This deal won't last long! *Crime* readers mustn't miss out!

*Insert blurb or describe the book from your character's POV.*

I only wanted to find the girl. I didn't know it was going to lead me here...

## How to get started video

If you've never set up a Facebook ad, follow this video to help you get started.

## **More questions?**

If you want further help with your Facebook ads or in your author marketing life, I also offer [email and video support](#).